

[00:00:00.170] - Sam Louk

All right. Yeah. So the first thing we're going to look at is our Fee Cover functionality. So pretty straightforward. It is a field that you can add to your engaging network's donation pages, generally displayed as a checkbox.

[00:00:12.220] - Sam Louk

Supporters can check that and then either flat fee or percentage amount gets added to their donation, with the idea being that it's to cover any fees that you get from your payment processor. Um, so just to kind of show what that like and how you get to your forms, it's very easy. So I'm going to go ahead and actually just preview this page first. So this is a page that has that feature in place. So this is kind of like a standard donation page, set up monthly string of donation amounts.

[00:00:52.770] - Sam Louk

This is the fee cover field here. So you'll see, you check this box and select a donation amount. And then in addition to the field and that functionality, we also have merge tags that you can have displayed as supporters to show them the fee that they're paying as well as the total amount with their donation included. So to show what that looks like on kind of the back end and page builder, we're just going to go and edit the page.

[00:01:23.370] - Sam Louk

And we have our form block here. It has our donation amount. I'm going to go ahead and edit it. And then pretty much like any other field in engaging networks, this is going to have kind of that drag and drop functionality. So this isn't a field that needs to be added to your account data structure.

[00:01:43.320] - Sam Louk

This is a field that will just exist in your account by default. And it's called fee cover. So you'll see it available over here on the left as a field, you can simply drag and drop it onto your form block. And then if we click to expand that field, you'll see that there is some configuration that you can do. So you can either offer the Fee Cover as a percentage of the donation amount or a fixed amount.

[00:02:12.410] - Sam Louk

In addition to offering the fee, you can also set a maximum threshold. So maybe if you have your major donors, they're coming to your pages, they're giving \$10,000, maybe you want to limit the amount that the fee can be set to. You can set that here as well. You can also customize the language that you have surrounding that field. So there's a label so that would go kind of above the checkbox.

[00:02:38.150] - Sam Louk

And then there's the text, which kind of goes to the side of the checkbox. And then in terms of other options, there's also the option to have it either prechecked or unchecked. I would say anecdotally, we have heard that having it unchecked is actually tested a little better for clients.

[00:03:01.530] - Sam Louk

So in addition to the field itself, like I said, there's also just merge tags that you can use in text blocks. So if we go to this text block, for example, we'll go to edit. Those values are going to be available under this to coin icon. So this just allows you to insert the donation total and then donation fee so you can demonstrate to supporters what amount they'll be charged. Another thing we're kind of seeing more frequently is clients using that merge tag in the button text so it'll say right on the button when the supporter goes to give the amount that they're going to pay and the merge tag works even if they don't choose to use to add the fee.